

ABSTRACT

Various modified pigment products are described which are preferably capable of being dispersed in a variety of materials such as coatings, inks, toners, films, plastics, polymers, elastomers, and the like. The modified pigments are pigments having attached a) at least one steric group and b) at least one organic ionic group and at least one amphiphilic counterion, wherein the
5 amphiphilic counterion has a charge opposite to that of the organic ionic group.

In addition, inks, coatings, toners, films, plastics, polymers, elastomers, and the like containing the modified pigment products of the present invention are described. Methods of making
10 the modified pigment products are also described.

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